



# Verizon Media is On the Leading Edge of Technology Innovation

Verizon Media focuses on improving total cost of ownership (TCO) for the company's massive content delivery infrastructure and being on the leading-edge of server and technology innovation. The Performance Engineering Group, run by VP of Engineering Hugo Gunnarsen, has been working with Intel for over a decade. As an early adopter of 2nd Gen Intel® Xeon® Scalable processors and Intel® Optane™ DC persistent memory, Verizon Media expects to reduce the number of servers, improve response time and lower TCO across multiple data center applications. Intel® Speed Select Technology provides Verizon Media with a powerful new collection of features giving them more granular control over CPU performance for optimized TCO.

**Products and Solutions**

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- [Intel® Speed Select Technology](#)
- [Intel® Optane™ DC persistent memory](#)

**Industry**

Advertising, Media and Entertainment, Internet

**Organization Size**

10,001+

**Country**

United States

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