



“Thanks to the powerful Intel Xeon Scalable processors, the new HCI solution delivers a 300% performance increase. This enables us to provide an even better service, keeping existing clients satisfied and helping us to win new business.”

**Brian Townley, General Manager, C3 Group**

## C3 Group is Taking the Complexity Out of Cloud Computing for Clients

Australian managed service provider C3 Group partners with small and medium-sized businesses to make IT simple. With the C3 Private Cloud, C3 Group gives clients the option of colocation or Infrastructure-as-a-Service (IaaS) via shared or dedicated servers. C3 Group is continuously innovating and modernizing its service portfolio to deliver increased scale, agility and innovation to clients. To meet the surge in demand for cloud services, C3 Group looked to replace its existing hosting platform—a rigid three-tier architecture—with hyperconverged infrastructure (HCI). C3 Group selected the Lenovo ThinkAgile MX platform. Equipped with 2nd Generation Intel® Xeon® Scalable Processors, the Lenovo ThinkAgile MX platform is a clear improvement on the group’s legacy systems. C3 Group can also offer its clients extremely competitive service levels.

### Products and Solutions

[2nd Generation Intel® Xeon® Scalable processors](#)

### Industry

Information Technology & Services

### Organization Size

11-50

### Country

Australia

### Partners

[Lenovo](#)

### Learn more

[Case Study](#)

1 For more complete information about performance and benchmark results, visit <https://www.intel.com/content/www/us/en/customer-spotlight/stories/c3-group-lenovo-customer-story.html>