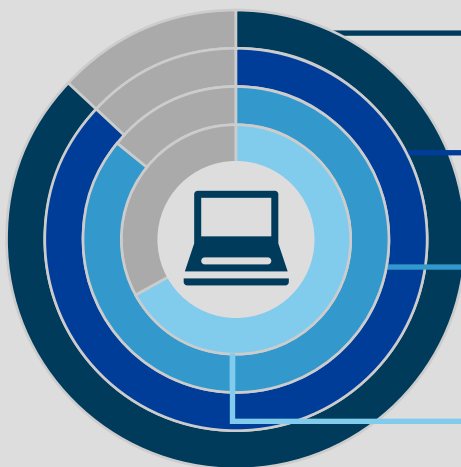


Drive Employee Productivity With PC Refresh



PCS ARE CRITICAL IN TODAY'S WORLD

Positive employee experience (EX) is predicated on performance PCs



- 87% of IT leaders see the PC as central to their business
- 87% agree that PC refresh is an important driver of EX
- 86% agree that PC refresh is an important driver of employee productivity
- 67% plan to invest more in PCs next year than they did this year as ITDMs recognize they need to give employees the devices they want

CHALLENGES

Despite recognizing the importance of PC refresh, many struggle with cycles



91% agree that PC refresh is an important driver of security



Yet only 36% refresh every two years or less



51% of ITDMs note that employees often express displeasure to their IT teams about their PCs

PRIORITIZE PC REFRESH INVESTMENTS

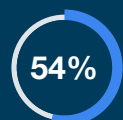
As employees demand ever-increasing levels of flexibility and remote access, businesses are investing to improve their remote access, management, and performance capabilities for PCs:

56%: Cloud-based device management

55%: More secure chips

48%: Higher-performing/faster chips

PC REFRESH BOOSTS PRODUCTIVITY AND SECURITY



Have a more secure computing environment because of refresh



IT professionals can spend less time managing devices and more time supporting users



Read the full study

Methodology

Source: A study conducted by Forrester Consulting on behalf of Intel, October 2019

Base: 635 IT decisions makers in NA, EMEA, and Japan.

***Base:** 621 IT decisions makers in NA, EMEA, and Japan at organizations that are investing to improve their computing strategy