



MEININGER Hotels Boosts Productivity to Deliver Outstanding Service to Guests

MEININGER Hotels is an international hotel operator headquartered in Berlin, Germany successful for their innovative concept of combining hotel and hostel services in a single offering for the urban traveler. Increased demand on MEININGER’s business systems had begun to impact the customer experience as well as crucial internal processes. Many guests faced a time-consuming check-in process while staff waited for back-end systems to load. The company’s financial analysts, controllers and other business specialists raced against the clock to produce key reports on time. MEININGER Hotels streamlined its business systems with Lenovo ThinkAgile VX servers, powered by 2nd Gen Intel® Xeon® Scalable processors, to increase the performance of core applications two-fold and enable improved experiences for customers.¹

“From check-in desk to the contact center, we can now offer every customer a responsive, high-quality service. In our industry, reputation and customer reviews can make or break your business. Thanks to our Lenovo platform, we’re equipping our employees with the tools they need to make every stay special.”

**Rick Medford, Head of IT,
MEININGER Hotels**

Products and Solutions
[2nd Gen Intel® Xeon® Scalable Processors](#)

Industry
Hospitality

Organization Size
501–1,000

Country
Germany

Partners
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¹ For more complete information about performance and benchmark results, visit <https://www.intel.com/content/www/us/en/customer-spotlight/stories/meininger-hotels-lenovo-customer-story.html>