

## Aller Media Future-proofs IT Operations to Meet the Growing Demand for Digital Content

Aller Media is the leading publisher of magazines and newspapers in the Nordic region. As demand for digital content continues to grow, so does pressure on IT systems. To continue delivering high-quality services, Aller looked to upgrade its datacenter architecture to a new, high-performance infrastructure. Five all-flash Lenovo ThinkAgile MX Certified Nodes were implemented at Aller's datacenter, configured as a single software-defined cluster with the Azure Stack HCI operating system and Hyper-V virtualization. Equipped with 2nd gen Intel® Xeon® Scalable processors and Intel® Optane™ P4800X Solid State Drives, the ThinkAgile MX platform delivers high throughput, low latency, and turbocharged performance.

### Products and Solutions

[2nd Gen Intel® Xeon® Scalable processors](#)  
[Intel® Optane™ SSD P4800X Series](#)

### Industry

Media  
Production

### Organization Size

501–1,000

### Country

Sweden

### Partners

[Lenovo](#)  
[Microsoft](#)

### Learn more

[Case Study](#)

“Right now, we are limited by performance constraints, with some jobs taking days to complete. We anticipate a dramatic reduction in execution times with the ThinkAgile MX platform. The Azure Stack HCI delivers a high-performance, low-latency network communication platform which, in combination with Intel® Optane™ SSDs, enables high throughput and short response times.”

**Hampus Nordanfjäll,**  
Team Lead, IT  
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